BE PART OF THE FUN!

SPONSOR MNA FESTIVALS 2020

2019 was a banner year for Waterfront and Orton Park Festivals. With amazing lineups and near-perfect weather, our neighborhood festivals drew their biggest crowds ever and delivered on a long-held tradition of bringing people together over fabulous food, fun and MUSIC.

Year after year, these events bookend the summer by treating us to some of the very best local bands and national touring acts. You know you’ll discover a new favorite as you dance among friends and neighbors under Yahara Park’s cottonwoods and Orton’s old oaks.

And Waterfront and Orton bring much more to the neighborhood than music and togetherness. They are the very fuel behind all of MNA’s many community initiatives. The success of the festival season allows MNA to provide grants for innovative teaching projects in our schools, support neighborhood improvement projects, fund a free drop-in summer camp, and provide scholarships to college-bound teens.

Consider partnering with MNA to deliver the festivals in 2020. These very community-centric events draw audiences of 3-4,000, offering a terrific opportunity for sponsoring businesses to connect directly with the neighborhood.

Great for business. Great for the community.

MNA

FESTIVALS

WATERFRONT FESTIVAL
June 13-14

ORTON PARK FESTIVAL
(55th Annual!)
August 27-30

OPPORTUNITIES

Each package includes VIP hospitality/backstage passes at both festivals to enjoy food and beverages with the artists.

$5,000 - named "presenting sponsor" in all advertising (including radio spots running on three stations), with a banner on the stage, social media package, opportunity to introduce a band, logo on the website and festival app, and all posters and materials.

$3,500 - banner on the stage, social media shout outs, opportunity to introduce a band, logo on the website and festival app, and name on all posters and materials.

$1,000 - banner posted at each festival, logo on the festival app, and name on website and all posters and materials.

$350 - logo on the festival app, named on website and all posters and materials.

sponsor by sending a check to:
Marquette Neighborhood Association
P.O. Box 3223
Madison, WI 53704