



MNA Board of Directors Meeting 7:00- 9:00 pm, July 21, 2025 MINUTES

Location: [The Wil-Mar Neighborhood Center](#), 504 S. Brearly Street

Board Members Present:

Elle Grevstad
Cailey Jamison
Courtney Lindl
Del Lorensen
Lindsay Marlovits
Claire Myers
Briant Novinska-Lois
Jen Plants
Wynona Pyrtel
Kate Allen Rubin

Community members:

Alder Davy Mayer
Seth Jovaag

Absent:

Eric Hamilton (planned)
Marlisa Kopenski Condon (planned)

Call to Order: 7:00 pm

Welcome and introductions

Approval of June Minutes: Cailey moved to approve, 2nd: Briant. Motion passes unanimously.

Alder's Report: Davy Mayer

- Mayer met today with the Parks Department to discuss many issues including increasing bathroom hours in McPike Park. Current hours are 10 am-8 pm (aligning with the park's open hours), and the bathrooms close for the season in October. A meeting to discuss the McPike master plan is in the works.
- Mayer was one of three alders to vote against amending MGO 8.35 (also known as the "Shoreline Ordinance," to make the first phase of the Madison LakeWay exempt from the referendum). He shared a transcript of his reasoning that he shared at the City Council meeting during discussion of the motion.
- Mayer has met with City Parking to discuss neighborhood parking issues. A trial of metered parking will be coming to East Main soon.
- The city is continuing to plant nearly 100 species of trees to avoid the monoculture issues that led to so many ash trees being cut down in our neighborhood.

Executive Committee Report: Elle Grevstad

- Welcome to new board appointee Claire Myers!
- Kate is leading the annual mailing to all neighborhood residents. The Enhancement Committee is planning the annual meeting.
- Exec will draft a policy document for e-votes to be reviewed at the August board meeting.
- The Williamson-Marquette Business Alliance is officially a non-profit.

Transportation and Safety Committee Update: Del Lorensen and Briant Novinska-Lois

- The June letter from MNA to the City of Madison regarding Williamson safety: will be discussed at the August 13 Transportation Commission meeting.

P&D Committee: Cailey Jamison

- **Voting item: Motion to support re-zoning 2084 Helena St as a PD zoning, so long as it mirrors TSS requirements, save for a smaller rear setback.**

The industrial site will be redeveloped into market rate multi-family housing (60ish units). A smaller rear setback is needed to allow for front setbacks that will create a transitional space between single-family housing and the nearby retail corridor. The neighbors much prefer this design. The developer is therefore asking for unique zoning just for the building itself to allow for these smaller rear setbacks..

Cailey moved to approve, 2nd: Courtney. Motion passes. One abstention.

Festival & Enhancement Committees: Elle Grevstad, Jen Plants, Cailey Jamison, and Kath Davy

- **Courtney moved to Orton Park Festival price sweatshirts at \$70.**

2nd: Kate. Motion passes.

- It's the 60th anniversary of Orton Park Festival, and plans are in the works for a space for folks to record their favorite Orton memories.
- This year's festival plan needs to allow for the marathon being run around Orton Park on August 30.
- Orton Auction prep is well underway, and this year's auction will feature 15 packages and several new donations of marquee items!

Festival Committee - Treasurer's Report: Elle Grevstad

- Our amazing and generous sponsors are what keep us solvent and ensure that our festivals are revenue generators, but we will be revisiting our reserve financials to be sure we are addressing all possible outcomes of future festival seasons.
- A high level of financial activity will continue through the summer due to festival season and grant payouts.

Report to CommComm on forthcoming newsworthy items

Review of Board Assigned Tasks (see below)

Adjourn: Jen moved to adjourn: Elle 2nd. Motion passes unanimously

Meeting Adjourned: 8:30 pm

Board Tasks for July

- ☐ Eric: Get Claire and Mike on the MNA board email distribution list.
- ☐ Marlisa: Write letter from president for annual mailing and send to Kate
- ☐ Enhancement: Distribute general information about the annual meeting date and set a joint Enhancement/Membership committee meeting date for planning annual meeting
- ☐ Jen: Draft a policy doc for e-vote norms (based on discussion at July board meeting).
- ☐ Briant: Write a new social media post highlighting ongoing transportation issues
- ☐ Kate: Share Briant's post on socials.
- ☐ Marlisa: Reach out to the mayor about commemorating the 60th anniversary of Orton Park Festival.
- ☐ P&D: Write letter of support - PD zoning for 2048 Helena St.
- ☐ All: Like and share Williamson-Marquette Business Alliance's new social media accounts
- ☐ All: Sign up for shifts at the MNA Tent during the Orton Park Festival.